

MTD Sales
18.35 L

Brand Share %
8.12 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.27	7.96 %
W-Disp	1.24	37.95 %
D-Freez	0.84	9.76 %
Total	18.35	8.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.04	11.77 %
TIRUPATI-01	3.31	3.37 %
Total	18.35	8.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.87	11.96 %
W-Disp	0.64	39.03 %
D-Freez	0.53	10.34 %
Total	15.04	11.77 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.71	7.66 %
TDD1	0.08	2.62 %
RMV1	0.08	3.08 %
JPT1	0.02	0.93 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	15.04	11.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.40	2.71 %
W-Disp	0.61	36.87 %
D-Freez	0.30	8.89 %
Total	3.31	3.37 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.30	5.23 %
TPY2	0.15	1.70 %
ATP1	0.15	5.06 %
KVL1	0.08	2.92 %
RJP1	0.08	2.80 %
VKI1	0.08	3.87 %
TPY1	0.07	0.71 %
NLR1		0.00 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
Total	3.31	3.37 %