

MTD Sales  
**25.71 L**

Brand Share %  
**4.61 %**

Information:

**MTD :** 01-08-2025 To 25-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.61 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.54       | 3.57 %        |
| D-Freez  | 5.94        | 52.11 %       |
| W-Disp   | 2.23        | 57.11 %       |
| Total    | 25.71       | 4.61 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 14.98       | 7.88 %        |
| VIJAYAWADA-01 | 10.73       | 2.92 %        |
| Total         | 25.71       | 4.61 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.07       | 7.52 %        |
| D-Freez  | 1.79        | 45.93 %       |
| W-Disp   | 1.11        | 55.98 %       |
| Total    | 14.98       | 7.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PDT1     | 0.34        | 3.82 %        |
| PUT1     | 0.33        | 2.50 %        |
| KNL1     | 0.33        | 4.50 %        |
| TPY2     | 0.31        | 2.45 %        |
| NYP1     | 0.28        | 2.80 %        |
| TPSD     | 0.24        | 1.16 %        |
| ATP1     | 0.16        | 1.81 %        |
| KHT1     | 0.08        | 1.11 %        |
| VKI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| Total    | 14.98       | 7.88 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 5.47        | 1.65 %        |
| D-Freez  | 4.14        | 55.33 %       |
| W-Disp   | 1.12        | 58.28 %       |
| Total    | 10.73       | 2.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 1.05        | 4.58 %        |
| VJW1     | 0.98        | 3.50 %        |
| VJW5     | 0.41        | 3.89 %        |
| RAL1     | 0.34        | 3.75 %        |
| TNK1     | 0.33        | 2.06 %        |
| OGL1     | 0.24        | 1.09 %        |
| CKT1     | 0.24        | 3.31 %        |
| GNT1     | 0.23        | 1.61 %        |
| NRT1     | 0.22        | 1.99 %        |
| ELU1     | 0.20        | 1.62 %        |
| CRL1     | 0.08        | 0.68 %        |
| VJW3     | 0.08        | 0.58 %        |
| BPP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| RMV1     | -0.01       | -0.08 %       |
| Total    | 10.73       | 2.92 %        |