



AP : BLUESTAR Sales Performance 25/09/2025 9:11 AM

MTD Sales
8.30 L

Brand Share %
2.65 %

Information:
MTD : 01-09-2025 To 24-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **2.65 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	4.78	45.40 %
W-Disp	1.90	39.22 %
Air-Cond	1.62	0.55 %
Total	8.30	2.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.93	4.02 %
VIJAYAWADA-01	3.37	1.77 %
Total	8.30	2.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	3.09	43.55 %
Air-Cond	0.95	0.85 %
W-Disp	0.89	39.91 %
Total	4.93	4.02 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	-17.18 %
KHT1	0.12	2.59 %
NYP1	0.12	2.51 %
PDT1	0.08	1.62 %
KVL1	0.07	1.07 %
RCY1	0.07	1.62 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.93	4.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	1.69	49.21 %
W-Disp	1.01	38.64 %
Air-Cond	0.67	0.37 %
Total	3.37	1.77 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	2.09 %
RMV1	0.16	1.96 %
KND1	0.13	2.21 %
PAP1	0.08	1.74 %
TNK1	0.07	0.86 %
MTM1	0.07	1.90 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.37	1.77 %