



AP : BLUESTAR Sales Performance 24/09/2025 9:10 AM

MTD Sales
7.71 L

Brand Share %
2.85 %

Information:
MTD : 01-09-2025 To 23-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **2.85 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	4.35	45.79 %
W-Disp	1.75	38.28 %
Air-Cond	1.62	0.64 %
Total	7.71	2.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.93	4.39 %
VIJAYAWADA-01	2.79	1.76 %
Total	7.71	2.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	3.09	45.62 %
Air-Cond	0.95	0.94 %
W-Disp	0.89	39.91 %
Total	4.93	4.39 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	-17.18 %
KHT1	0.12	2.78 %
NYP1	0.12	2.80 %
PDT1	0.08	1.74 %
KVL1	0.07	1.19 %
RCY1	0.07	1.62 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.93	4.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	1.26	46.20 %
W-Disp	0.86	36.72 %
Air-Cond	0.67	0.45 %
Total	2.79	1.76 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.21	2.39 %
RMV1	0.16	2.20 %
PAP1	0.08	2.10 %
TNK1	0.07	1.17 %
MTM1	0.07	2.29 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.79	1.76 %