



AP : BLUESTAR Sales Performance 24/08/2025 9:10 AM

MTD Sales
24.13 L

Brand Share %
4.58 %

Information:
MTD : 01-08-2025 To 23-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.87	3.64 %
D-Freez	5.19	52.03 %
W-Disp	2.08	58.47 %
Total	24.13	4.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.97	7.77 %
VIJAYAWADA-01	10.16	2.92 %
Total	24.13	4.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.40	7.53 %
D-Freez	1.62	46.03 %
W-Disp	0.96	58.70 %
Total	13.97	7.77 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.33	4.50 %
NYP1	0.28	2.86 %
TPY2	0.24	2.09 %
TPSD	0.24	1.16 %
ATP1	0.16	1.81 %
PUT1	0.16	1.27 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	13.97	7.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.47	1.75 %
D-Freez	3.57	55.30 %
W-Disp	1.12	58.28 %
Total	10.16	2.92 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.82	3.13 %
VJW5	0.41	4.01 %
RAL1	0.34	4.22 %
TNK1	0.33	2.27 %
OGL1	0.24	1.15 %
CKT1	0.24	3.97 %
GNT1	0.23	1.65 %
NRT1	0.22	2.09 %
ELU1	0.20	1.71 %
CRL1	0.08	0.77 %
VJW3	0.08	0.59 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.01	-0.08 %
Total	10.16	2.92 %