



AP : BLUESTAR Sales Performance 24/05/2026 9:11 AM

MTD Sales
116.64 L

Brand Share %
3.50 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	110.62	3.61 %
D-Freez	4.67	11.72 %
W-Disp	1.36	11.30 %
Total	116.64	3.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	80.77	3.72 %
TIRUPATI-01	35.87	3.10 %
Total	116.64	3.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.82	3.84 %
D-Freez	2.48	12.06 %
W-Disp	0.47	7.83 %
Total	80.77	3.72 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.51	2.02 %
VJW4	2.39	3.47 %
PAP1	1.68	3.20 %
JPT1	1.50	3.03 %
TEL1	1.43	2.33 %
KND1	1.37	2.97 %
RAL1	1.28	2.16 %
TVU1	1.14	2.67 %
TNI1	1.12	3.43 %
VJW2	1.08	2.96 %
RMV1	1.07	1.25 %
CRL1	0.85	0.99 %
NZV1	0.39	1.72 %
VJW5	0.38	0.79 %
VUY1	0.38	1.70 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	80.77	3.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.79	3.17 %
D-Freez	2.19	11.36 %
W-Disp	0.89	14.73 %
Total	35.87	3.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.27	2.75 %
NYP1	0.87	2.23 %
RJP1	0.76	1.92 %
MPL1	0.71	1.52 %
ATP1	0.71	1.64 %
KHT1	0.63	1.94 %
TPY1	0.59	0.73 %
KNL1	0.46	1.36 %
KDR1	0.42	0.80 %
RCY1	0.40	1.58 %
KAR1	0.38	2.16 %
ADI1	0.38	2.07 %
PMR1	0.28	1.14 %
PGR1	0.17	1.28 %
KNL2	0.08	0.30 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	35.87	3.10 %