



# AP : BLUESTAR Sales Performance 24/03/2026 9:10 AM

MTD Sales  
90.81 L

Brand Share %  
4.88 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	84.48	4.56 %
D-Freez	3.44	48.50 %
W-Disp	2.89	72.39 %
<b>Total</b>	<b>90.81</b>	<b>4.88 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	48.44	4.68 %
TIRUPATI-01	42.37	5.12 %
<b>Total</b>	<b>90.81</b>	<b>4.88 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.70	4.34 %
D-Freez	2.50	59.63 %
W-Disp	1.24	79.53 %
<b>Total</b>	<b>48.44</b>	<b>4.68 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	1.76	4.33 %
TNK1	1.58	3.01 %
TNI1	1.00	4.52 %
PAP1	0.86	3.03 %
TDD1	0.72	3.07 %
RAL1	0.69	2.70 %
ELU1	0.69	1.80 %
JPT1	0.65	4.17 %
TEL1	0.65	2.92 %
VJW4	0.47	1.42 %
GNT1	0.40	0.80 %
RMV1	0.39	0.69 %
CRL1	0.37	1.35 %
NRT1	0.33	1.13 %
TVU1	0.30	2.18 %
PRL1	0.21	0.66 %
GVM1	0.08	0.49 %
DPE1	0.07	0.54 %
BPP1	0.07	0.83 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>48.44</b>	<b>4.68 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	39.78	4.84 %
W-Disp	1.64	67.79 %
D-Freez	0.94	32.40 %
<b>Total</b>	<b>42.37</b>	<b>5.12 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	1.18 %
ATP1	1.03	3.14 %
NDL1	0.89	4.21 %
KDR1	0.69	1.95 %
KHT1	0.69	2.25 %
RCY1	0.69	4.72 %
BVL1	0.67	3.93 %
CTO1	0.67	1.98 %
RJP1	0.58	2.11 %
NYP1	0.43	2.50 %
PIL1	0.34	1.77 %
KNL1	0.16	0.60 %
KVL1	0.15	1.02 %
KOU1	0.07	0.54 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>42.37</b>	<b>5.12 %</b>