



# AP : BLUESTAR Sales Performance 23/05/2026 9:10 AM

MTD Sales  
105.22 L

Brand Share %  
3.40 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.40 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 99.53         | 3.50 %        |
| D-Freez      | 4.42          | 11.85 %       |
| W-Disp       | 1.28          | 11.30 %       |
| <b>Total</b> | <b>105.22</b> | <b>3.40 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share % |
|---------------|---------------|---------------|
| VIJAYAWADA-01 | 70.12         | 3.56 %        |
| TIRUPATI-01   | 35.11         | 3.12 %        |
| <b>Total</b>  | <b>105.22</b> | <b>3.40 %</b> |

## VIJAYAWADA-01

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 67.50        | 3.68 %        |
| D-Freez      | 2.23         | 11.89 %       |
| W-Disp       | 0.39         | 7.25 %        |
| <b>Total</b> | <b>70.12</b> | <b>3.56 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TNK1         | 2.12         | 2.11 %        |
| JPT1         | 1.50         | 3.16 %        |
| TEL1         | 1.43         | 2.48 %        |
| PAP1         | 1.38         | 2.87 %        |
| RAL1         | 1.28         | 2.22 %        |
| TVU1         | 1.14         | 2.88 %        |
| VJW2         | 1.08         | 3.19 %        |
| RMV1         | 1.07         | 1.40 %        |
| PRL1         | 0.93         | 3.00 %        |
| CRL1         | 0.85         | 1.04 %        |
| TNI1         | 0.75         | 2.61 %        |
| KND1         | 0.61         | 1.41 %        |
| NZV1         | 0.39         | 1.86 %        |
| VJW5         | 0.38         | 0.82 %        |
| VUY1         | 0.38         | 1.79 %        |
| BPP1         |              | 0.00 %        |
| CKT1         |              | 0.00 %        |
| GNT2         |              | 0.00 %        |
| GTSD         |              | 0.00 %        |
| GVM1         |              | 0.00 %        |
| JGG1         |              | 0.00 %        |
| PNR1         |              | 0.00 %        |
| VKN1         |              | 0.00 %        |
| WHVJ         |              | 0.00 %        |
| <b>Total</b> | <b>70.12</b> | <b>3.56 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 32.03        | 3.19 %        |
| D-Freez      | 2.19         | 11.82 %       |
| W-Disp       | 0.89         | 14.92 %       |
| <b>Total</b> | <b>35.11</b> | <b>3.12 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TPY2         | 3.27         | 2.81 %        |
| NYP1         | 0.87         | 2.25 %        |
| MPL1         | 0.71         | 1.63 %        |
| ATP1         | 0.71         | 1.70 %        |
| KHT1         | 0.63         | 1.97 %        |
| TPY1         | 0.59         | 0.74 %        |
| KNL1         | 0.46         | 1.38 %        |
| KDR1         | 0.42         | 0.82 %        |
| RCY1         | 0.40         | 1.63 %        |
| ADI1         | 0.38         | 2.07 %        |
| RJP1         | 0.38         | 1.01 %        |
| PMR1         | 0.28         | 1.16 %        |
| PGR1         | 0.17         | 1.32 %        |
| KNL2         | 0.08         | 0.31 %        |
| CTO1         |              | 0.00 %        |
| DHN1         |              | 0.00 %        |
| GTL1         |              | 0.00 %        |
| KAR1         |              | 0.00 %        |
| KOU1         |              | 0.00 %        |
| NDL1         |              | 0.00 %        |
| PIL1         |              | 0.00 %        |
| TPI1         |              | 0.00 %        |
| WHKD         |              | 0.00 %        |
| WHKN         |              | 0.00 %        |
| <b>Total</b> | <b>35.11</b> | <b>3.12 %</b> |