



AP : BLUESTAR Sales Performance 23/04/2026 9:11 AM

MTD Sales
175.83 L

Brand Share %
4.73 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	164.78	4.49 %
D-Freez	6.78	20.67 %
W-Disp	4.27	26.55 %
Total	175.83	4.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	96.33	5.22 %
VIJAYAWADA-01	79.50	4.24 %
Total	175.83	4.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.55	4.98 %
W-Disp	2.91	32.51 %
D-Freez	2.87	17.23 %
Total	96.33	5.22 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.51	3.53 %
ATP1	3.28	3.14 %
KNL1	2.34	3.01 %
NDL1	2.30	4.59 %
RJP1	2.02	2.53 %
TPI1	1.98	4.47 %
BVL1	1.69	3.92 %
KNL2	1.63	2.12 %
NYP1	1.41	3.66 %
TPY1	1.34	0.95 %
MPL1	0.96	1.96 %
PUT1	0.95	1.96 %
PGR1	0.85	4.01 %
PMR1	0.72	1.98 %
KAR1	0.17	0.50 %
KOU1	0.08	0.20 %
ADI1		0.00 %
DHN1		0.00 %
PIL1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	96.33	5.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.23	4.00 %
D-Freez	3.91	24.24 %
W-Disp	1.36	19.08 %
Total	79.50	4.24 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.27	3.90 %
VJW2	3.06	4.48 %
GNT1	2.97	3.42 %
VJW4	2.51	3.76 %
TEL1	1.58	2.04 %
TDD1	1.29	2.02 %
OGL1	1.25	1.44 %
CRL1	1.19	1.94 %
RAL1	1.11	2.14 %
MTM1	1.03	4.07 %
JPT1	1.00	2.60 %
KND1	0.93	1.51 %
VUY1	0.82	2.45 %
GNT2	0.65	1.90 %
GVM1	0.62	1.53 %
PRL1	0.55	2.21 %
VJW5	0.43	1.13 %
PNR1	0.34	1.96 %
VKN1	0.33	0.85 %
PAP1	0.27	0.56 %
BPP1		0.00 %
CKT1		0.00 %
RMV1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	79.50	4.24 %