



AP : BLUESTAR Sales Performance 23/03/2026 9:10 AM

MTD Sales
87.76 L

Brand Share %
4.89 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	81.81	4.58 %
D-Freez	3.06	47.18 %
W-Disp	2.89	73.71 %
Total	87.76	4.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	47.75	4.82 %
TIRUPATI-01	40.02	4.98 %
Total	87.76	4.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.38	4.50 %
D-Freez	2.13	59.07 %
W-Disp	1.24	79.53 %
Total	47.75	4.82 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.76	4.40 %
TNK1	1.58	3.09 %
TNI1	1.00	4.66 %
TDD1	0.72	3.24 %
RAL1	0.69	2.76 %
ELU1	0.69	1.85 %
JPT1	0.65	4.26 %
PAP1	0.54	1.93 %
VJW4	0.47	1.52 %
TEL1	0.44	2.02 %
GNT1	0.40	0.84 %
RMV1	0.39	0.73 %
CRL1	0.37	1.40 %
NRT1	0.33	1.37 %
TVU1	0.30	2.23 %
PRL1	0.21	0.68 %
GVM1	0.08	0.49 %
DPE1	0.07	0.57 %
BPP1	0.07	0.98 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	47.75	4.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.43	4.69 %
W-Disp	1.64	69.84 %
D-Freez	0.94	32.40 %
Total	40.02	4.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	1.22 %
NDL1	0.89	4.42 %
KDR1	0.69	2.00 %
ATP1	0.69	2.20 %
BVL1	0.67	4.06 %
CTO1	0.67	2.02 %
NYP1	0.43	2.65 %
KHT1	0.34	1.15 %
PIL1	0.34	1.80 %
RJP1	0.24	0.90 %
KNL1	0.16	0.61 %
KVL1	0.15	1.07 %
KOU1	0.07	0.55 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	40.02	4.98 %