



AP : BLUESTAR Sales Performance 22/05/2026 9:10 AM

MTD Sales
95.70 L

Brand Share %
3.37 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	90.15	3.46 %
D-Freez	4.28	11.72 %
W-Disp	1.28	12.13 %
Total	95.70	3.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	62.14	3.51 %
TIRUPATI-01	33.56	3.14 %
Total	95.70	3.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.66	3.61 %
D-Freez	2.09	11.55 %
W-Disp	0.39	7.84 %
Total	62.14	3.51 %

Branch *	MTD Sales L	Brand Share %
VJW4	1.77	2.76 %
RAL1	1.28	2.55 %
TNK1	1.14	1.31 %
TVU1	1.14	3.10 %
JPT1	1.12	2.67 %
TEL1	1.05	1.95 %
CRL1	0.85	1.15 %
PAP1	0.79	1.87 %
RMV1	0.77	1.20 %
PRL1	0.63	2.33 %
KND1	0.61	1.53 %
NZV1	0.39	2.10 %
VJW5	0.38	0.89 %
TNI1	0.38	1.50 %
VUY1	0.38	2.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	62.14	3.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.49	3.20 %
D-Freez	2.19	11.89 %
W-Disp	0.89	15.93 %
Total	33.56	3.14 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.27	2.96 %
MPL1	0.71	2.49 %
ATP1	0.71	1.71 %
KHT1	0.63	2.12 %
TPY1	0.59	0.76 %
NYP1	0.46	1.31 %
KNL1	0.46	1.39 %
KDR1	0.42	0.83 %
RCY1	0.40	1.71 %
ADI1	0.38	2.10 %
RJP1	0.38	1.01 %
PMR1	0.28	1.17 %
PGR1	0.17	1.32 %
KNL2	0.08	0.31 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	33.56	3.14 %