



AP : BLUESTAR Sales Performance 22/04/2026 9:10 AM

MTD Sales
167.00 L

Brand Share %
4.64 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	156.19	4.40 %
D-Freez	6.63	21.51 %
W-Disp	4.19	26.53 %
Total	167.00	4.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	93.30	5.21 %
VIJAYAWADA-01	73.70	4.08 %
Total	167.00	4.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.76	4.97 %
W-Disp	2.83	32.42 %
D-Freez	2.72	17.93 %
Total	93.30	5.21 %

Branch *	MTD Sales L	Brand Share %
PDT1	4.21	4.37 %
ATP1	3.28	3.24 %
CTO1	3.13	3.19 %
KNL1	2.34	3.08 %
KHT1	2.15	4.23 %
RJP1	2.02	2.59 %
TPI1	1.98	4.54 %
BVL1	1.69	4.10 %
KNL2	1.63	2.13 %
NYP1	1.41	3.86 %
TPY1	1.26	0.91 %
MPL1	0.96	2.00 %
PUT1	0.95	2.06 %
PGR1	0.85	4.16 %
PMR1	0.72	2.04 %
KAR1	0.17	0.52 %
KOU1	0.08	0.21 %
ADI1		0.00 %
DHN1		0.00 %
PIL1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	93.30	5.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.44	3.84 %
D-Freez	3.91	24.98 %
W-Disp	1.36	19.27 %
Total	73.70	4.08 %

Branch *	MTD Sales L	Brand Share %
TNK1	3.27	4.05 %
VJW2	3.06	4.60 %
GNT1	2.97	3.59 %
VJW4	2.51	3.86 %
TEL1	1.58	2.08 %
TNI1	1.53	4.34 %
PPM1	1.34	4.17 %
TDD1	1.29	2.09 %
OGL1	1.25	1.47 %
CRL1	1.19	1.98 %
MTM1	1.03	4.27 %
JPT1	1.00	2.62 %
VUY1	0.82	2.53 %
RAL1	0.81	1.69 %
NZV1	0.66	3.94 %
GNT2	0.65	1.93 %
PRL1	0.55	2.25 %
VJW5	0.43	1.16 %
GVM1	0.34	0.87 %
PNR1	0.34	2.00 %
VKN1	0.33	0.92 %
PAP1	0.27	0.59 %
KND1	0.26	0.44 %
BPP1		0.00 %
CKT1		0.00 %
RMV1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	73.70	4.08 %