



AP : BLUESTAR Sales Performance 22/03/2026 9:11 AM

MTD Sales
86.47 L

Brand Share %
4.95 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	80.81	4.65 %
D-Freez	2.86	45.47 %
W-Disp	2.80	74.66 %
Total	86.47	4.95 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	47.46	4.91 %
TIRUPATI-01	39.01	5.00 %
Total	86.47	4.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.38	4.61 %
D-Freez	1.92	56.62 %
W-Disp	1.16	78.36 %
Total	47.46	4.91 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.76	4.47 %
TNK1	1.58	3.15 %
TNI1	1.00	4.91 %
TDD1	0.72	3.29 %
RAL1	0.69	2.96 %
ELU1	0.69	1.86 %
JPT1	0.65	4.35 %
PAP1	0.54	2.00 %
VJW4	0.47	1.55 %
GNT1	0.40	0.86 %
RMV1	0.39	0.74 %
NRT1	0.33	1.37 %
TVU1	0.30	2.63 %
CRL1	0.29	1.14 %
TEL1	0.24	1.10 %
PRL1	0.21	0.68 %
GVM1	0.08	0.52 %
DPE1	0.07	0.57 %
BPP1	0.07	1.08 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	47.46	4.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.43	4.70 %
W-Disp	1.64	72.26 %
D-Freez	0.94	32.40 %
Total	39.01	5.00 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.89	4.57 %
TPY2	0.84	0.91 %
KDR1	0.69	2.06 %
ATP1	0.69	2.20 %
BVL1	0.67	4.32 %
CTO1	0.67	2.08 %
NYP1	0.43	2.72 %
KHT1	0.34	1.17 %
PIL1	0.34	1.88 %
RJP1	0.24	0.93 %
KNL1	0.16	0.61 %
KVL1	0.15	1.07 %
KOU1	0.07	0.55 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	39.01	5.00 %