

MTD Sales
16.93 L

Brand Share %
8.78 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	15.38	8.87 %
W-Disp	1.01	37.45 %
D-Freez	0.53	7.51 %
Total	16.93	8.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.38	13.55 %
TIRUPATI-01	2.55	2.94 %
Total	16.93	8.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.52	14.25 %
W-Disp	0.48	33.97 %
D-Freez	0.38	7.93 %
Total	14.38	13.55 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.21	2.89 %
RMV1	0.08	4.03 %
JPT1	0.02	1.20 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	14.38	13.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.86	2.37 %
W-Disp	0.53	41.24 %
D-Freez	0.15	6.65 %
Total	2.55	2.94 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.30	5.87 %
TPY2	0.15	1.97 %
KVL1	0.08	2.92 %
RJP1	0.08	2.80 %
VKI1	0.08	4.53 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	2.55	2.94 %