



AP : BLUESTAR Sales Performance 21/05/2026 9:10 AM

MTD Sales
85.83 L

Brand Share %
3.32 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	80.27	3.37 %
D-Freez	4.28	12.34 %
W-Disp	1.28	12.95 %
Total	85.83	3.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	52.98	3.38 %
TIRUPATI-01	32.85	3.22 %
Total	85.83	3.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.50	3.43 %
D-Freez	2.09	12.44 %
W-Disp	0.39	8.63 %
Total	52.98	3.38 %

Branch *	MTD Sales L	Brand Share %
VJW4	1.77	2.91 %
JPT1	1.12	2.90 %
TDD1	1.11	2.33 %
RAL1	0.99	2.30 %
CRL1	0.85	1.32 %
VJW2	0.78	2.85 %
RMV1	0.77	1.31 %
TNK1	0.76	1.03 %
TVU1	0.76	2.44 %
TEL1	0.67	1.40 %
PRL1	0.63	2.75 %
KND1	0.61	1.72 %
NZV1	0.39	2.51 %
VJW5	0.38	1.07 %
PAP1	0.38	1.11 %
TNI1	0.38	1.71 %
VUY1	0.38	2.14 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	52.98	3.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.77	3.26 %
D-Freez	2.19	12.24 %
W-Disp	0.89	16.55 %
Total	32.85	3.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.27	3.07 %
MPL1	0.71	2.53 %
ATP1	0.71	1.79 %
KHT1	0.63	2.40 %
TPY1	0.59	0.77 %
NYP1	0.46	1.42 %
KNL1	0.46	1.44 %
RCY1	0.40	1.81 %
ADI1	0.38	2.15 %
RJP1	0.38	1.05 %
PMR1	0.28	1.20 %
PGR1	0.17	1.32 %
KNL2	0.08	0.32 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	32.85	3.22 %