



# AP : BLUESTAR Sales Performance 21/03/2026 9:10 AM

MTD Sales  
84.27 L

Brand Share %  
4.99 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	78.90	4.70 %
W-Disp	2.72	74.09 %
D-Freez	2.65	43.59 %
Total	84.27	4.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.80	5.02 %
TIRUPATI-01	37.47	4.96 %
Total	84.27	4.99 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.80	4.72 %
D-Freez	1.92	56.62 %
W-Disp	1.08	77.07 %
Total	46.80	5.02 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.68	4.34 %
TNK1	1.30	2.68 %
TDD1	0.72	3.33 %
RAL1	0.69	3.05 %
ELU1	0.69	1.91 %
JPT1	0.65	4.44 %
PAP1	0.54	2.09 %
VJW4	0.47	1.57 %
GNT1	0.40	0.88 %
RMV1	0.39	0.75 %
NRT1	0.33	1.40 %
CRL1	0.29	1.22 %
TEL1	0.24	1.11 %
PRL1	0.21	0.69 %
GVM1	0.08	0.54 %
DPE1	0.07	0.58 %
BPP1	0.07	1.13 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	46.80	5.02 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	35.10	4.67 %
W-Disp	1.64	72.26 %
D-Freez	0.73	27.11 %
<b>Total</b>	<b>37.47</b>	<b>4.96 %</b>

Branch *	MTD Sales L	Brand Share %
NDL1	0.89	4.64 %
TPY2	0.84	0.92 %
KDR1	0.69	2.06 %
ATP1	0.69	2.25 %
CTO1	0.67	2.34 %
NYP1	0.43	2.88 %
BVL1	0.35	2.33 %
KHT1	0.34	1.23 %
PIL1	0.34	1.88 %
RJP1	0.24	0.93 %
KNL1	0.16	0.62 %
KVL1	0.15	1.07 %
KOU1	0.07	0.58 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>37.47</b>	<b>4.96 %</b>