

MTD Sales
6.52 L

Brand Share %
3.46 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.46 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	3.80	45.26 %
W-Disp	1.43	35.93 %
Air-Cond	1.29	0.75 %
Total	6.52	3.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.35	5.45 %
VIJAYAWADA-01	2.17	2.00 %
Total	6.52	3.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	2.68	42.08 %
Air-Cond	0.95	1.36 %
W-Disp	0.73	36.48 %
Total	4.35	5.45 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	-14.18 %
TPI1	0.24	-427.53 %
NYP1	0.12	2.80 %
RCY1	0.07	1.70 %
BVL1		0.00 %
DHN1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.35	5.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	1.13	55.15 %
W-Disp	0.70	35.37 %
Air-Cond	0.34	0.33 %
Total	2.17	2.00 %

Branch *	MTD Sales L	Brand Share %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.17	2.00 %