

MTD Sales
23.73 L

Brand Share %
4.60 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.87	3.71 %
D-Freez	5.03	54.97 %
W-Disp	1.83	73.15 %
Total	23.73	4.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.81	7.81 %
VIJAYAWADA-01	9.92	2.93 %
Total	23.73	4.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.40	7.62 %
D-Freez	1.62	46.03 %
W-Disp	0.80	62.93 %
Total	13.81	7.81 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.33	4.58 %
NYP1	0.28	3.09 %
TPSD	0.24	1.16 %
TPY2	0.17	1.45 %
PUT1	0.16	1.34 %
ATP1	0.08	0.87 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	13.81	7.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.47	1.79 %
D-Freez	3.41	60.55 %
W-Disp	1.03	83.61 %
Total	9.92	2.93 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.82	3.20 %
VJW5	0.41	4.15 %
RAL1	0.34	4.55 %
TNK1	0.33	2.27 %
CKT1	0.24	4.16 %
GNT1	0.23	1.75 %
NRT1	0.22	2.30 %
ELU1	0.20	1.75 %
CRL1	0.08	0.77 %
VJW3	0.08	0.60 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.01	-0.08 %
Total	9.92	2.93 %