



AP : BLUESTAR Sales Performance 20/05/2026 9:11 AM

MTD Sales
78.17 L

Brand Share %
3.25 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	73.13	3.30 %
D-Freez	3.85	11.60 %
W-Disp	1.20	12.85 %
Total	78.17	3.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	47.21	3.29 %
TIRUPATI-01	30.97	3.19 %
Total	78.17	3.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.94	3.33 %
D-Freez	1.96	12.18 %
W-Disp	0.31	7.82 %
Total	47.21	3.29 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.71	3.13 %
VJW4	1.77	3.04 %
TDD1	1.11	2.54 %
RAL1	0.99	2.65 %
CRL1	0.85	1.43 %
VJW2	0.78	2.99 %
RMV1	0.77	1.37 %
TNK1	0.76	1.18 %
TVU1	0.76	2.60 %
TEL1	0.67	1.56 %
PRL1	0.63	2.97 %
KND1	0.61	1.78 %
NZV1	0.39	2.68 %
PAP1	0.38	1.27 %
TNI1	0.38	1.83 %
VUY1	0.38	2.27 %
JPT1	0.37	1.02 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	47.21	3.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.19	3.25 %
D-Freez	1.89	11.05 %
W-Disp	0.89	16.55 %
Total	30.97	3.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.27	3.24 %
ATP1	0.71	1.83 %
KHT1	0.63	2.40 %
NYP1	0.46	1.55 %
KNL1	0.46	1.47 %
RCY1	0.40	2.05 %
ADI1	0.38	2.20 %
RJP1	0.38	1.07 %
PMR1	0.28	1.20 %
TPY1	0.17	0.23 %
KNL2	0.08	0.34 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	30.97	3.19 %