



AP : BLUESTAR Sales Performance 20/04/2026 9:10 AM

MTD Sales
146.79 L

Brand Share %
4.53 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	137.35	4.29 %
D-Freez	5.96	22.65 %
W-Disp	3.48	25.75 %
Total	146.79	4.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	85.46	5.30 %
VIJAYAWADA-01	61.33	3.77 %
Total	146.79	4.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.96	5.09 %
W-Disp	2.27	30.70 %
D-Freez	2.22	18.27 %
Total	85.46	5.30 %

Branch *	MTD Sales L	Brand Share %
PDT1	3.87	4.38 %
CTO1	2.84	3.13 %
ATP1	2.55	2.86 %
KHT1	1.82	3.90 %
RJP1	1.70	3.28 %
KNL2	1.63	2.39 %
NYP1	1.41	4.15 %
KNL1	1.34	1.98 %
BVL1	1.33	3.47 %
TPY1	1.26	0.95 %
MPL1	0.96	2.13 %
PUT1	0.95	2.27 %
PMR1	0.34	1.03 %
KAR1	0.17	0.55 %
ADI1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
PIL1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	85.46	5.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.39	3.51 %
D-Freez	3.74	26.40 %
W-Disp	1.20	19.74 %
Total	61.33	3.77 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.51	4.28 %
GNT1	2.34	3.11 %
TNK1	2.28	3.06 %
TEL1	1.58	2.17 %
TNI1	1.20	3.69 %
JPT1	1.00	2.87 %
TDD1	0.95	1.68 %
OGL1	0.91	1.15 %
RAL1	0.81	1.88 %
MTM1	0.68	2.91 %
CRL1	0.67	1.23 %
GNT2	0.65	2.02 %
PRL1	0.55	2.52 %
VUY1	0.49	1.72 %
VJW5	0.43	1.24 %
PNR1	0.34	2.04 %
VKN1	0.33	1.04 %
PAP1	0.27	0.63 %
KND1	0.26	0.46 %
BPP1		0.00 %
CKT1		0.00 %
GVM1		0.00 %
RMV1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	61.33	3.77 %