



AP : BLUESTAR Sales Performance 20/03/2026 9:10 AM

MTD Sales
83.49 L

Brand Share %
5.10 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	78.57	4.83 %
D-Freez	2.65	43.59 %
W-Disp	2.27	70.43 %
Total	83.49	5.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.32	5.19 %
TIRUPATI-01	37.17	4.99 %
Total	83.49	5.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.47	4.90 %
D-Freez	1.92	56.62 %
W-Disp	0.92	74.23 %
Total	46.32	5.19 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.68	4.46 %
TNK1	1.30	2.85 %
RAL1	0.69	3.23 %
ELU1	0.69	1.91 %
TDD1	0.64	3.19 %
PAP1	0.54	2.21 %
VJW4	0.47	1.79 %
GNT1	0.40	0.93 %
RMV1	0.39	0.79 %
NRT1	0.33	1.41 %
CRL1	0.29	1.24 %
TEL1	0.24	1.17 %
PRL1	0.21	0.70 %
GVM1	0.08	0.56 %
DPE1	0.07	0.63 %
BPP1	0.07	1.67 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	46.32	5.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.10	4.74 %
W-Disp	1.34	68.04 %
D-Freez	0.73	27.11 %
Total	37.17	4.99 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.89	4.71 %
KDR1	0.69	2.06 %
ATP1	0.69	2.27 %
CTO1	0.67	2.34 %
TPY2	0.62	0.69 %
NYP1	0.43	2.88 %
BVL1	0.35	2.33 %
KHT1	0.34	1.24 %
PIL1	0.34	1.98 %
RJP1	0.24	0.96 %
KNL1	0.16	0.62 %
KVL1	0.15	1.09 %
KOU1	0.07	0.60 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	37.17	4.99 %