

MTD Sales  
**18.92 L**

Brand Share %  
**3.98 %**

Information:

**MTD :** 01-10-2025 To 18-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.98 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.82       | 3.42 %        |
| D-Freez  | 2.38        | 39.30 %       |
| W-Disp   | 0.71        | 27.82 %       |
| Total    | 18.92       | 3.98 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 9.96        | 3.27 %        |
| TIRUPATI-01   | 8.96        | 5.23 %        |
| Total         | 18.92       | 3.98 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.68        | 2.90 %        |
| D-Freez  | 0.97        | 38.39 %       |
| W-Disp   | 0.31        | 34.32 %       |
| Total    | 9.96        | 3.27 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.46        | 1.84 %        |
| VJW1     | 0.33        | 1.52 %        |
| TNK1     | 0.33        | 2.27 %        |
| RMV1     | 0.32        | 2.07 %        |
| ELU1     | 0.28        | 1.92 %        |
| VJW2     |             | 0.00 %        |
| AMP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| TDD1     |             | -0.06 %       |
| Total    | 9.96        | 3.27 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 7.15        | 4.37 %        |
| D-Freez  | 1.41        | 39.95 %       |
| W-Disp   | 0.40        | 24.29 %       |
| Total    | 8.96        | 5.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.35        | 1.35 %        |
| RJP1     | 0.21        | 2.73 %        |
| ATP1     | 0.16        | 2.59 %        |
| KNL2     | 0.15        | 2.42 %        |
| NDL1     | 0.09        | 2.51 %        |
| DHN1     | 0.08        | 1.56 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 8.96        | 5.23 %        |