

MTD Sales  
6.52 L

Brand Share %  
3.56 %

Information:

MTD : 01-09-2025 To 18-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.56 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| D-Freez  | 3.80        | 46.26 %       |
| W-Disp   | 1.43        | 39.82 %       |
| Air-Cond | 1.29        | 0.77 %        |
| Total    | 6.52        | 3.56 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 4.35        | 5.60 %        |
| VIJAYAWADA-01 | 2.17        | 2.06 %        |
| Total         | 6.52        | 3.56 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| D-Freez  | 2.68        | 43.33 %       |
| Air-Cond | 0.95        | 1.39 %        |
| W-Disp   | 0.73        | 45.26 %       |
| Total    | 4.35        | 5.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNL1     | 0.26        | -10.32 %      |
| TPI1     | 0.24        | -427.53 %     |
| NYP1     | 0.12        | 2.80 %        |
| RCY1     | 0.07        | 1.70 %        |
| BVL1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 4.35        | 5.60 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| D-Freez  | 1.13        | 55.15 %       |
| W-Disp   | 0.70        | 35.37 %       |
| Air-Cond | 0.34        | 0.34 %        |
| Total    | 2.17        | 2.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 2.17        | 2.06 %        |