



AP : BLUESTAR Sales Performance 19/05/2026 9:10 AM

MTD Sales
75.49 L

Brand Share %
3.26 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	70.98	3.32 %
D-Freez	3.39	10.98 %
W-Disp	1.11	12.46 %
Total	75.49	3.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	45.12	3.28 %
TIRUPATI-01	30.36	3.23 %
Total	75.49	3.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.18	3.33 %
D-Freez	1.63	11.21 %
W-Disp	0.31	8.30 %
Total	45.12	3.28 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.71	3.21 %
VJW4	1.47	2.57 %
TDD1	1.11	2.75 %
RAL1	0.99	2.90 %
CRL1	0.85	1.50 %
VJW2	0.78	3.13 %
RMV1	0.77	1.41 %
TNK1	0.76	1.21 %
TVU1	0.76	2.63 %
PRL1	0.63	3.06 %
TEL1	0.50	1.18 %
NZV1	0.39	2.83 %
PAP1	0.38	1.35 %
TNI1	0.38	1.91 %
VUY1	0.38	2.35 %
KND1	0.30	0.87 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	45.12	3.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.80	3.30 %
D-Freez	1.76	10.77 %
W-Disp	0.81	15.42 %
Total	30.36	3.23 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.71	1.90 %
KHT1	0.63	2.49 %
NYP1	0.46	1.59 %
KNL1	0.46	1.49 %
RCY1	0.40	2.27 %
ADI1	0.38	2.29 %
RJP1	0.38	1.09 %
PMR1	0.28	1.21 %
TPY1	0.17	0.23 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	30.36	3.23 %