



AP : BLUESTAR Sales Performance 19/03/2026 9:10 AM

MTD Sales
76.01 L

Brand Share %
5.52 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	71.66	5.24 %
D-Freez	2.24	38.24 %
W-Disp	2.11	70.66 %
Total	76.01	5.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.56	5.37 %
TIRUPATI-01	35.45	5.70 %
Total	76.01	5.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.20	5.09 %
D-Freez	1.52	47.63 %
W-Disp	0.85	72.53 %
Total	40.56	5.37 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.35	4.29 %
PPM1	0.72	4.83 %
RAL1	0.69	3.70 %
ELU1	0.69	2.46 %
TNK1	0.66	1.86 %
PAP1	0.54	2.87 %
VJW4	0.47	1.98 %
GNT1	0.40	1.11 %
RMV1	0.39	1.00 %
TNI1	0.34	2.09 %
TDD1	0.32	1.81 %
TEL1	0.24	1.64 %
PRL1	0.21	0.72 %
GVM1	0.08	0.68 %
CRL1	0.08	0.37 %
DPE1	0.07	0.79 %
BPP1	0.07	1.78 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	40.56	5.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.46	5.42 %
W-Disp	1.26	69.45 %
D-Freez	0.73	27.11 %
Total	35.45	5.70 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.69	4.37 %
ATP1	0.69	2.49 %
CTO1	0.67	2.61 %
TPY2	0.62	0.89 %
BVL1	0.35	2.55 %
KHT1	0.34	1.62 %
NYP1	0.34	2.63 %
PIL1	0.34	2.06 %
RJP1	0.24	1.07 %
KNL1	0.16	0.85 %
KVL1	0.15	1.22 %
KOU1	0.07	0.75 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	35.45	5.70 %