



AP : BLUESTAR Sales Performance 18/05/2026 9:10 AM

MTD Sales
70.81 L

Brand Share %
3.18 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	66.30	3.22 %
D-Freez	3.39	11.56 %
W-Disp	1.11	13.11 %
Total	70.81	3.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.96	3.18 %
TIRUPATI-01	28.85	3.18 %
Total	70.81	3.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.02	3.22 %
D-Freez	1.63	11.65 %
W-Disp	0.31	8.64 %
Total	41.96	3.18 %

Branch *	MTD Sales L	Brand Share %
VJW4	1.47	2.64 %
TDD1	1.11	2.84 %
RAL1	0.99	3.02 %
CRL1	0.85	1.61 %
RMV1	0.77	1.50 %
TNK1	0.76	1.26 %
TVU1	0.76	2.75 %
PRL1	0.63	3.15 %
TEL1	0.50	1.25 %
VJW2	0.48	1.98 %
PAP1	0.38	1.46 %
TNI1	0.38	2.15 %
VUY1	0.38	2.41 %
KND1	0.30	0.89 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	41.96	3.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.29	3.23 %
D-Freez	1.76	11.48 %
W-Disp	0.81	16.35 %
Total	28.85	3.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.52	2.68 %
ATP1	0.71	1.99 %
KHT1	0.63	2.60 %
NYP1	0.46	1.70 %
KNL1	0.46	1.55 %
RCY1	0.40	2.44 %
RJP1	0.38	1.16 %
PMR1	0.28	1.21 %
TPY1	0.17	0.23 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	28.85	3.18 %