



# AP : BLUESTAR Sales Performance 18/03/2026 9:10 AM

MTD Sales  
75.01 L

Brand Share %  
5.49 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	70.66	5.21 %
D-Freez	2.24	40.96 %
W-Disp	2.11	70.66 %
<b>Total</b>	<b>75.01</b>	<b>5.49 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.24	5.35 %
TIRUPATI-01	34.78	5.66 %
<b>Total</b>	<b>75.01</b>	<b>5.49 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.87	5.07 %
D-Freez	1.52	50.74 %
W-Disp	0.85	72.53 %
<b>Total</b>	<b>40.24</b>	<b>5.35 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	1.02	3.36 %
PPM1	0.72	4.95 %
RAL1	0.69	3.70 %
ELU1	0.69	2.46 %
TNK1	0.66	1.88 %
PAP1	0.54	2.92 %
VJW4	0.47	1.98 %
GNT1	0.40	1.09 %
RMV1	0.39	1.00 %
TNI1	0.34	2.09 %
TDD1	0.32	1.85 %
TEL1	0.24	1.64 %
PRL1	0.21	0.73 %
GVM1	0.08	0.68 %
CRL1	0.08	0.37 %
DPE1	0.07	0.79 %
BPP1	0.07	1.78 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>40.24</b>	<b>5.35 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	32.79	5.37 %
W-Disp	1.26	69.45 %
D-Freez	0.73	29.23 %
<b>Total</b>	<b>34.78</b>	<b>5.66 %</b>

Branch *	MTD Sales L	Brand Share %
KDR1	0.69	4.37 %
ATP1	0.69	2.53 %
CTO1	0.67	2.72 %
TPY2	0.62	0.90 %
BVL1	0.35	2.62 %
KHT1	0.34	1.66 %
NYP1	0.34	2.63 %
RCY1	0.34	3.29 %
PIL1	0.34	2.06 %
RJP1	0.24	1.10 %
KNL1	0.16	0.85 %
KVL1	0.15	1.26 %
KOU1	0.07	0.75 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
<b>Total</b>	<b>34.78</b>	<b>5.66 %</b>