

MTD Sales  
15.89 L

Brand Share %  
9.18 %

Information:

MTD : 01-11-2025 To 16-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.18 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.85       | 9.54 %        |
| W-Disp   | 0.63        | 29.68 %       |
| D-Freez  | 0.41        | 6.79 %        |
| Total    | 15.89       | 9.18 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 14.18       | 15.19 %       |
| TIRUPATI-01   | 1.72        | 2.15 %        |
| Total         | 15.89       | 9.18 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.52       | 16.26 %       |
| W-Disp   | 0.40        | 35.24 %       |
| D-Freez  | 0.25        | 6.37 %        |
| Total    | 14.18       | 15.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 0.09        | 1.20 %        |
| RMV1     | 0.08        | 4.03 %        |
| JPT1     | 0.02        | 1.20 %        |
| BPP1     |             | 0.00 %        |
| BVR1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 14.18       | 15.19 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.33        | 1.84 %        |
| W-Disp   | 0.23        | 23.29 %       |
| D-Freez  | 0.15        | 7.62 %        |
| Total    | 1.72        | 2.15 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SPE1     | 0.30        | 6.28 %        |
| RJP1     | 0.08        | 3.17 %        |
| VKI1     | 0.08        | 4.53 %        |
| ADI1     |             | 0.00 %        |
| ATP1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| Total    | 1.72        | 2.15 %        |