

MTD Sales
15.80 L

Brand Share %
3.87 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	13.55	3.41 %
D-Freez	1.61	32.05 %
W-Disp	0.63	30.32 %
Total	15.80	3.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.91	3.36 %
TIRUPATI-01	6.89	4.79 %
Total	15.80	3.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.70	2.96 %
D-Freez	0.97	38.39 %
W-Disp	0.23	33.38 %
Total	8.91	3.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.46	2.69 %
VJW1	0.33	1.77 %
TNK1	0.33	2.43 %
RMV1	0.32	2.94 %
ELU1	0.28	2.06 %
VJW2		0.00 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1		-0.09 %
Total	8.91	3.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	4.25 %
D-Freez	0.64	25.59 %
W-Disp	0.40	28.81 %
Total	6.89	4.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.35	2.20 %
RJP1	0.21	2.91 %
ATP1	0.16	3.20 %
NDL1	0.09	2.77 %
DHN1	0.08	1.56 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.89	4.79 %