



AP : BLUESTAR Sales Performance 17/08/2025 9:10 AM

MTD Sales
22.32 L

Brand Share %
4.59 %

Information:
MTD : 01-08-2025 To 16-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.87	3.95 %
D-Freez	3.69	48.75 %
W-Disp	1.75	84.00 %
Total	22.32	4.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.05	7.77 %
VIJAYAWADA-01	9.26	2.91 %
Total	22.32	4.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.40	8.05 %
D-Freez	0.94	33.14 %
W-Disp	0.72	78.46 %
Total	13.05	7.77 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.28	3.09 %
TPSD	0.24	1.16 %
PUT1	0.16	1.34 %
TPY2	0.08	0.81 %
KNL1	0.08	1.32 %
ATP1	0.08	0.87 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	13.05	7.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.47	1.92 %
D-Freez	2.75	58.09 %
W-Disp	1.03	88.32 %
Total	9.26	2.91 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.42	1.75 %
RAL1	0.34	4.55 %
TNK1	0.33	2.32 %
CKT1	0.24	4.42 %
GNT1	0.23	1.92 %
NRT1	0.22	2.61 %
CRL1	0.08	0.79 %
ELU1	0.08	0.70 %
VJW3	0.08	0.61 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.01	-0.11 %
Total	9.26	2.91 %