



AP : BLUESTAR Sales Performance 17/05/2026 9:10 AM

MTD Sales
68.35 L

Brand Share %
3.17 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	64.15	3.22 %
D-Freez	3.09	11.37 %
W-Disp	1.11	13.23 %
Total	68.35	3.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	40.02	3.15 %
TIRUPATI-01	28.34	3.20 %
Total	68.35	3.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.24	3.19 %
D-Freez	1.46	11.47 %
W-Disp	0.31	8.83 %
Total	40.02	3.15 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.11	2.65 %
VJW4	1.47	2.67 %
TDD1	1.11	2.87 %
CRL1	0.85	1.67 %
RMV1	0.77	1.57 %
TVU1	0.76	2.79 %
TEL1	0.50	1.27 %
VJW2	0.48	2.10 %
TNK1	0.38	0.69 %
PAP1	0.38	1.55 %
TNI1	0.38	2.34 %
VUY1	0.38	2.45 %
KND1	0.30	0.91 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	40.02	3.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.91	3.26 %
D-Freez	1.62	11.27 %
W-Disp	0.81	16.35 %
Total	28.34	3.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.52	2.78 %
ATP1	0.71	2.07 %
KHT1	0.63	2.66 %
NYP1	0.46	1.79 %
KNL1	0.46	1.56 %
RCY1	0.40	2.49 %
RJP1	0.38	1.18 %
PMR1	0.28	1.21 %
TPY1	0.17	0.24 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	28.34	3.20 %