



AP : BLUESTAR Sales Performance 17/04/2026 9:10 AM

MTD Sales
114.70 L

Brand Share %
4.29 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	107.41	4.06 %
D-Freez	4.29	18.79 %
W-Disp	3.00	29.57 %
Total	114.70	4.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	68.06	5.13 %
VIJAYAWADA-01	46.64	3.46 %
Total	114.70	4.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.66	4.93 %
W-Disp	1.80	33.23 %
D-Freez	1.61	15.50 %
Total	68.06	5.13 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.84	3.71 %
PDT1	2.59	3.49 %
RJP1	1.70	3.32 %
NDL1	1.36	4.04 %
KNL1	1.34	2.52 %
BVL1	1.33	4.11 %
TPY1	1.26	1.03 %
MPL1	0.96	2.33 %
PUT1	0.95	2.85 %
KNL2	0.89	1.64 %
NYP1	0.74	2.41 %
VKI1	0.73	2.72 %
ATP1	0.67	1.09 %
TPI1	0.66	2.31 %
PMR1	0.34	1.46 %
GTL1	0.34	2.28 %
PGR1	0.16	1.07 %
ADI1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KOU1		0.00 %
PIL1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	68.06	5.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.76	3.21 %
D-Freez	2.68	21.53 %
W-Disp	1.20	25.39 %
Total	46.64	3.46 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.01	3.05 %
TNK1	1.98	3.24 %
BVR1	1.61	2.42 %
PPM1	0.97	3.97 %
RAL1	0.81	2.28 %
TEL1	0.72	1.14 %
CRL1	0.67	1.44 %
JPT1	0.66	2.14 %
VUY1	0.49	2.04 %
VJW5	0.43	1.52 %
OGL1	0.42	0.63 %
GNT2	0.40	1.43 %
MTM1	0.35	1.71 %
PNR1	0.34	2.12 %
TDD1	0.34	0.69 %
VKN1	0.33	1.24 %
JGG1	0.33	1.92 %
PAP1	0.27	0.74 %
KND1	0.26	0.53 %
PRL1	0.20	1.07 %
BPP1		0.00 %
CKT1		0.00 %
GVM1		0.00 %
RMV1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	46.64	3.46 %