



AP : BLUESTAR Sales Performance 17/03/2026 9:10 AM

MTD Sales
73.10 L

Brand Share %
5.52 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	69.06	5.25 %
D-Freez	2.09	42.36 %
W-Disp	1.95	70.70 %
Total	73.10	5.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.97	5.47 %
TIRUPATI-01	33.13	5.58 %
Total	73.10	5.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.84	5.21 %
D-Freez	1.36	51.62 %
W-Disp	0.77	75.24 %
Total	39.97	5.47 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.02	3.57 %
RAL1	0.69	3.70 %
ELU1	0.69	2.54 %
PPM1	0.69	4.84 %
TNK1	0.66	1.93 %
PAP1	0.54	3.00 %
VJW4	0.47	2.01 %
GNT1	0.40	1.15 %
RMV1	0.39	1.05 %
TNI1	0.34	2.18 %
TDD1	0.32	1.88 %
TEL1	0.24	1.72 %
PRL1	0.21	0.73 %
GVM1	0.08	0.68 %
CRL1	0.08	0.38 %
DPE1	0.07	0.83 %
BPP1	0.07	1.78 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	39.97	5.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.22	5.29 %
W-Disp	1.18	68.03 %
D-Freez	0.73	31.72 %
Total	33.13	5.58 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.69	2.59 %
CTO1	0.67	2.84 %
TPY2	0.62	0.94 %
KDR1	0.61	3.97 %
BVL1	0.35	2.69 %
KHT1	0.34	1.74 %
NYP1	0.34	2.70 %
RCY1	0.34	3.52 %
PIL1	0.34	2.06 %
RJP1	0.24	1.13 %
KNL1	0.16	0.87 %
KVL1	0.15	1.29 %
KOU1	0.07	0.75 %
ADI1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	33.13	5.58 %