

MTD Sales
15.57 L

Brand Share %
9.18 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.53	9.52 %
W-Disp	0.63	31.57 %
D-Freez	0.41	7.02 %
Total	15.57	9.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.86	15.17 %
TIRUPATI-01	1.72	2.19 %
Total	15.57	9.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.20	16.24 %
W-Disp	0.40	39.68 %
D-Freez	0.25	6.37 %
Total	13.86	15.17 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.09	1.20 %
RMV1	0.08	4.03 %
JPT1	0.02	1.20 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	13.86	15.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.33	1.87 %
W-Disp	0.23	23.29 %
D-Freez	0.15	8.47 %
Total	1.72	2.19 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.30	5.53 %
RJP1	0.08	3.17 %
VKI1	0.08	5.62 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	1.72	2.19 %