

MTD Sales
21.91 L

Brand Share %
4.65 %

Information:

MTD : 01-08-2025 To 15-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.82	4.08 %
D-Freez	3.41	50.26 %
W-Disp	1.68	83.41 %
Total	21.91	4.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.14	8.11 %
VIJAYAWADA-01	8.77	2.84 %
Total	21.91	4.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.68	8.58 %
D-Freez	0.81	33.63 %
W-Disp	0.64	76.57 %
Total	13.14	8.11 %

Branch *	MTD Sales L	Brand Share %
TPSD	0.24	1.16 %
PUT1	0.16	1.37 %
TPY2	0.08	0.81 %
KNL1	0.08	1.32 %
ATP1	0.08	0.87 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	13.14	8.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.14	1.86 %
D-Freez	2.59	59.50 %
W-Disp	1.03	88.32 %
Total	8.77	2.84 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.82	4.32 %
VJW1	0.42	1.75 %
TNK1	0.33	2.66 %
GNT1	0.23	1.97 %
NRT1	0.22	2.83 %
CRL1	0.08	0.81 %
ELU1	0.08	0.75 %
VJW3	0.08	0.61 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.34	-2.85 %
Total	8.77	2.84 %