



# AP : BLUESTAR Sales Performance 16/05/2026 9:10 AM

MTD Sales  
67.77 L

Brand Share %  
3.24 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	63.78	3.30 %
D-Freez	2.87	11.05 %
W-Disp	1.11	13.34 %
<b>Total</b>	<b>67.77</b>	<b>3.24 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.64	3.23 %
TIRUPATI-01	28.12	3.26 %
<b>Total</b>	<b>67.77</b>	<b>3.24 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.87	3.27 %
D-Freez	1.46	11.86 %
W-Disp	0.31	9.01 %
<b>Total</b>	<b>39.64</b>	<b>3.23 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	2.11	2.67 %
VJW4	1.47	2.72 %
CRL1	0.85	1.70 %
RMV1	0.77	1.62 %
TVU1	0.76	2.83 %
PRL1	0.63	3.20 %
TEL1	0.50	1.36 %
VJW2	0.48	2.21 %
NZV1	0.39	3.21 %
TNK1	0.38	0.76 %
PAP1	0.38	1.58 %
TNI1	0.38	2.39 %
VUY1	0.38	2.52 %
KND1	0.30	0.93 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>39.64</b>	<b>3.23 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	25.91	3.35 %
D-Freez	1.41	10.31 %
W-Disp	0.81	16.35 %
<b>Total</b>	<b>28.12</b>	<b>3.26 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.52	2.89 %
ATP1	0.71	2.09 %
KHT1	0.63	2.70 %
NYP1	0.46	1.84 %
KNL1	0.46	1.62 %
RCY1	0.40	2.50 %
RJP1	0.38	1.21 %
PMR1	0.28	1.21 %
TPY1	0.17	0.24 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>28.12</b>	<b>3.26 %</b>