

MTD Sales
15.47 L

Brand Share %
4.14 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	13.23	3.63 %
D-Freez	1.61	33.50 %
W-Disp	0.63	34.55 %
Total	15.47	4.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.58	3.51 %
TIRUPATI-01	6.89	5.30 %
Total	15.47	4.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.38	3.07 %
D-Freez	0.97	38.39 %
W-Disp	0.23	36.63 %
Total	8.58	3.51 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.46	2.69 %
VJW1	0.33	1.84 %
TNK1	0.33	2.55 %
RMV1	0.32	4.04 %
ELU1	0.28	2.29 %
VJW2		0.00 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1		-0.10 %
Total	8.58	3.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	4.69 %
D-Freez	0.64	28.04 %
W-Disp	0.40	33.46 %
Total	6.89	5.30 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.35	2.51 %
RJP1	0.21	3.34 %
NDL1	0.09	3.48 %
DHN1	0.08	1.77 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.89	5.30 %