

MTD Sales
5.38 L

Brand Share %
3.21 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.21 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	2.90	40.03 %
Air-Cond	1.29	0.84 %
W-Disp	1.19	37.06 %
Total	5.38	3.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.74	5.49 %
VIJAYAWADA-01	1.64	1.65 %
Total	5.38	3.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	2.06	39.11 %
Air-Cond	0.95	1.59 %
W-Disp	0.73	47.27 %
Total	3.74	5.49 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	-10.32 %
NYP1	0.12	2.97 %
RCY1	0.07	1.83 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.74	5.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	0.84	42.51 %
W-Disp	0.46	27.57 %
Air-Cond	0.34	0.36 %
Total	1.64	1.65 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.64	1.65 %