



AP : BLUESTAR Sales Performance 15/05/2026 9:11 AM

MTD Sales
65.62 L

Brand Share %
3.24 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	61.95	3.30 %
D-Freez	2.71	11.07 %
W-Disp	0.96	11.91 %
Total	65.62	3.24 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	38.35	3.24 %
TIRUPATI-01	27.27	3.25 %
Total	65.62	3.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.82	3.29 %
D-Freez	1.30	11.22 %
W-Disp	0.23	7.29 %
Total	38.35	3.24 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.11	2.74 %
VJW4	1.47	2.81 %
CRL1	0.85	1.74 %
RMV1	0.77	1.65 %
TEL1	0.50	1.40 %
TNK1	0.38	0.79 %
TVU1	0.38	1.49 %
PAP1	0.38	1.73 %
VUY1	0.38	2.52 %
VJW2	0.33	1.58 %
KND1	0.30	0.93 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
WHVJ		0.00 %
Total	38.35	3.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.13	3.32 %
D-Freez	1.41	10.94 %
W-Disp	0.73	14.96 %
Total	27.27	3.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.52	2.94 %
ATP1	0.71	2.14 %
KHT1	0.63	2.78 %
KNL1	0.46	1.73 %
RCY1	0.40	2.56 %
NYP1	0.38	1.57 %
RJP1	0.38	1.21 %
PMR1	0.28	1.22 %
TPY1	0.17	0.24 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	27.27	3.25 %