

MTD Sales
14.50 L

Brand Share %
4.06 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.59	3.62 %
D-Freez	1.35	29.79 %
W-Disp	0.56	32.96 %
Total	14.50	4.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.94	3.40 %
TIRUPATI-01	6.56	5.31 %
Total	14.50	4.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.73	2.94 %
D-Freez	0.97	38.39 %
W-Disp	0.23	40.97 %
Total	7.94	3.40 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.53	3.93 %
BVR1	0.46	2.69 %
VJW1	0.33	1.95 %
TNK1	0.33	2.61 %
RMV1	0.32	4.04 %
ELU1	0.28	2.35 %
VJW2		0.00 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1		-0.11 %
Total	7.94	3.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	4.92 %
D-Freez	0.38	18.96 %
W-Disp	0.33	28.96 %
Total	6.56	5.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.35	2.68 %
RJP1	0.21	3.34 %
NDL1	0.09	3.48 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.56	5.31 %