



AP : BLUESTAR Sales Performance 14/08/2025 9:10 AM

MTD Sales
18.83 L

Brand Share %
4.70 %

Information:
MTD : 01-08-2025 To 13-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.63	4.24 %
D-Freez	2.68	47.54 %
W-Disp	1.53	88.57 %
Total	18.83	4.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.21	8.19 %
VIJAYAWADA-01	7.62	2.89 %
Total	18.83	4.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.82	8.81 %
D-Freez	0.81	36.57 %
W-Disp	0.57	81.54 %
Total	11.21	8.19 %

Branch *	MTD Sales L	Brand Share %
TPSD	0.24	1.16 %
PUT1	0.16	1.41 %
TPY2	0.08	1.13 %
KNL1	0.08	2.17 %
ATP1	0.08	0.90 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	11.21	8.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.80	2.06 %
D-Freez	1.86	54.73 %
W-Disp	0.96	93.34 %
Total	7.62	2.89 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.60	3.89 %
VJW1	0.42	1.87 %
TNK1	0.33	3.20 %
GNT1	0.23	2.43 %
NRT1	0.22	3.24 %
VJW5	0.16	1.96 %
CRL1	0.08	1.08 %
ELU1	0.08	0.90 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.34	-3.62 %
Total	7.62	2.89 %