



AP : BLUESTAR Sales Performance 14/05/2026 9:10 AM

MTD Sales
63.63 L

Brand Share %
3.45 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.03	3.31 %
D-Freez	2.71	11.99 %
W-Disp	0.88	11.41 %
Total	63.63	3.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.78	3.36 %
TIRUPATI-01	26.85	3.58 %
Total	63.63	3.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.31	3.26 %
D-Freez	1.30	12.34 %
W-Disp	0.16	5.32 %
Total	36.78	3.36 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.11	2.92 %
VJW4	1.47	2.94 %
CRL1	0.78	1.75 %
RMV1	0.77	1.73 %
TEL1	0.50	1.51 %
TNK1	0.38	0.85 %
TVU1	0.38	1.69 %
PAP1	0.38	1.90 %
VJW2	0.33	1.71 %
KND1	0.30	0.96 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	36.78	3.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.72	3.37 %
D-Freez	1.41	11.69 %
W-Disp	0.73	15.22 %
Total	26.85	3.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.52	3.13 %
ATP1	0.71	2.53 %
KNL1	0.46	1.96 %
RCY1	0.40	3.08 %
NYP1	0.38	1.70 %
RJP1	0.38	1.42 %
PMR1	0.28	1.35 %
KHT1	0.22	1.03 %
TPY1	0.17	0.28 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
Total	26.85	3.58 %