



AP : BLUESTAR Sales Performance 12/09/2025 9:10 AM

MTD Sales
5.05 L

Brand Share %
3.45 %

Information:
MTD : 01-09-2025 To 11-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **3.45 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	2.64	43.84 %
Air-Cond	1.29	0.96 %
W-Disp	1.12	39.82 %
Total	5.05	3.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.41	6.24 %
VIJAYAWADA-01	1.64	1.79 %
Total	5.05	3.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	1.81	39.73 %
Air-Cond	0.95	2.00 %
W-Disp	0.66	54.60 %
Total	3.41	6.24 %

Branch *	MTD Sales L	Brand Share %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.41	6.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	0.84	56.39 %
W-Disp	0.46	28.69 %
Air-Cond	0.34	0.39 %
Total	1.64	1.79 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.64	1.79 %