



AP : BLUESTAR Sales Performance 12/08/2025 9:11 AM

MTD Sales  
18.24 L

Brand Share %  
4.78 %

Information:  
MTD : 01-08-2025 To 11-08-2025  
\* Branch where in Brand Share % is less than Overall State's Brand Share **4.78 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.38       | 4.40 %        |
| D-Freez  | 2.42        | 49.92 %       |
| W-Disp   | 1.45        | 88.03 %       |
| Total    | 18.24       | 4.78 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 10.62       | 7.92 %        |
| VIJAYAWADA-01 | 7.62        | 3.08 %        |
| Total         | 18.24       | 4.78 %        |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.57        | 8.77 %        |
| D-Freez  | 0.56        | 28.32 %       |
| W-Disp   | 0.49        | 79.21 %       |
| Total    | 10.62       | 7.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPSD     | 0.24        | 1.16 %        |
| PUT1     | 0.16        | 1.41 %        |
| TPY2     | 0.08        | 1.18 %        |
| KNL1     | 0.08        | 2.17 %        |
| ATP1     | 0.08        | 0.90 %        |
| VKI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| Total    | 10.62       | 7.92 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.80        | 2.21 %        |
| D-Freez  | 1.86        | 64.73 %       |
| W-Disp   | 0.96        | 93.34 %       |
| Total    | 7.62        | 3.08 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GVM1     | 0.60        | 3.89 %        |
| VJW1     | 0.42        | 1.98 %        |
| TNK1     | 0.33        | 3.20 %        |
| GNT1     | 0.23        | 2.71 %        |
| NRT1     | 0.22        | 3.46 %        |
| VJW5     | 0.16        | 2.21 %        |
| CRL1     | 0.08        | 1.08 %        |
| ELU1     | 0.08        | 0.92 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| RMV1     | -0.34       | -3.75 %       |
| Total    | 7.62        | 3.08 %        |