



AP : BLUESTAR Sales Performance 10/11/2025 9:10 AM

MTD Sales
12.89 L

Brand Share %
11.63 %

Information:
MTD : 01-11-2025 To 09-11-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **11.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.24	11.64 %
W-Disp	0.39	33.94 %
D-Freez	0.25	7.37 %
Total	12.89	11.63 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.13	19.96 %
TIRUPATI-01	0.76	1.52 %
Total	12.89	11.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.56	20.27 %
W-Disp	0.31	48.07 %
D-Freez	0.25	10.03 %
Total	12.13	19.96 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.08	5.94 %
JPT1	0.02	4.13 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	12.13	19.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.68	1.42 %
W-Disp	0.08	15.47 %
Total	0.76	1.52 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.30	6.23 %
RJP1	0.08	4.16 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.76	1.52 %