



AP : BLUESTAR Sales Performance 10/08/2025 9:10 AM

MTD Sales
18.14 L

Brand Share %
5.29 %

Information:
MTD : 01-08-2025 To 09-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **5.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.72	5.10 %
D-Freez	2.05	45.81 %
W-Disp	1.36	87.39 %
Total	18.14	5.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.54	8.43 %
VIJAYAWADA-01	7.60	3.49 %
Total	18.14	5.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.57	9.56 %
D-Freez	0.56	28.32 %
W-Disp	0.41	75.93 %
Total	10.54	8.43 %

Branch *	MTD Sales L	Brand Share %
TPSD	0.24	1.16 %
PUT1	0.16	1.49 %
KNL1	0.08	2.36 %
ATP1	0.08	0.97 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	10.54	8.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.15	2.73 %
D-Freez	1.49	59.56 %
W-Disp	0.96	93.34 %
Total	7.60	3.49 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.60	3.97 %
TNK1	0.33	3.70 %
VJW1	0.29	1.68 %
GNT1	0.23	2.90 %
NRT1	0.22	3.86 %
VJW5	0.16	2.31 %
CRL1	0.08	1.08 %
ELU1	0.08	0.96 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	7.60	3.49 %