

MTD Sales  
11.53 L

Brand Share %  
12.34 %

Information:

MTD : 01-11-2025 To 07-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.34 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.96       | 12.38 %       |
| W-Disp   | 0.32        | 39.96 %       |
| D-Freez  | 0.25        | 7.99 %        |
| Total    | 11.53       | 12.34 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 11.15       | 21.09 %       |
| TIRUPATI-01   | 0.38        | 0.93 %        |
| Total         | 11.53       | 12.34 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.66       | 21.47 %       |
| D-Freez  | 0.25        | 11.20 %       |
| W-Disp   | 0.24        | 46.66 %       |
| Total    | 11.15       | 21.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RMV1     | 0.08        | 7.80 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| BVR1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 11.15       | 21.09 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.30        | 0.77 %        |
| W-Disp   | 0.08        | 27.63 %       |
| Total    | 0.38        | 0.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SPE1     | 0.30        | 7.10 %        |
| RJP1     | 0.08        | 9.41 %        |
| ADI1     |             | 0.00 %        |
| ATP1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 0.38        | 0.93 %        |