

MTD Sales
12.85 L

Brand Share %
5.12 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.26	4.59 %
D-Freez	1.35	40.54 %
W-Disp	0.24	33.61 %
Total	12.85	5.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.21	4.32 %
TIRUPATI-01	5.65	6.71 %
Total	12.85	5.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.08	3.72 %
D-Freez	0.97	41.01 %
W-Disp	0.16	53.77 %
Total	7.21	4.32 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.46	3.88 %
VJW1	0.33	2.56 %
OGL1	0.33	4.16 %
TNK1	0.33	3.47 %
RMV1	0.32	4.80 %
ELU1	0.28	2.99 %
VJW2		0.00 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1	-0.08	-2.54 %
Total	7.21	4.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.18	6.34 %
D-Freez	0.38	39.37 %
W-Disp	0.08	19.62 %
Total	5.65	6.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.35	4.09 %
RJP1	0.21	3.85 %
ATP1	0.08	3.58 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	5.65	6.71 %