

MTD Sales
11.77 L

Brand Share %
5.18 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	10.25	4.61 %
D-Freez	1.35	48.09 %
W-Disp	0.16	25.48 %
Total	11.77	5.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.47	4.26 %
TIRUPATI-01	5.30	7.01 %
Total	11.77	5.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	3.64 %
D-Freez	0.97	52.67 %
W-Disp	0.08	37.01 %
Total	6.47	4.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.38	3.49 %
TNK1	0.33	3.59 %
RMV1	0.32	4.80 %
ELU1	0.28	2.99 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1	-0.08	-3.17 %
Total	6.47	4.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.83	6.59 %
D-Freez	0.38	39.37 %
W-Disp	0.08	19.62 %
Total	5.30	7.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.35	4.25 %
RJP1	0.21	4.08 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	5.30	7.01 %