



AP : BLUESTAR Sales Performance 07/09/2025 9:10 AM

MTD Sales
3.59 L

Brand Share %
6.85 %

Information:
MTD : 01-09-2025 To 06-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **6.85 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	1.58	44.63 %
Air-Cond	1.29	2.77 %
W-Disp	0.73	36.35 %
Total	3.59	6.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.67	11.84 %
VIJAYAWADA-01	0.92	3.08 %
Total	3.59	6.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	1.15	39.71 %
Air-Cond	0.95	5.11 %
W-Disp	0.58	58.48 %
Total	2.67	11.84 %

Branch *	MTD Sales L	Brand Share %
BVL1		0.00 %
CTO1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.67	11.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	0.43	66.90 %
Air-Cond	0.34	1.22 %
W-Disp	0.15	14.82 %
Total	0.92	3.08 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	0.92	3.08 %